



Live Demonstration Exhibitor Guidelines and Agreement – 2025

Invasive Live demonstrations are subject to the following conditions, which are in addition to the rules and regulations imposed upon all exhibitors by The Aesthetic Society and the meeting facility.

1. **Approved Demonstrators.** Demonstrations may only be conducted by surgeons, diplomates or other individuals acting within their scope of practice who are licensed and insured in Austin, TX where the meeting is being held. Exhibitor shall provide The Aesthetic Society with a copy of the demonstrator's active license no later than December 16, 2024.
2. **Exhibitor Insurance.** Exhibitor shall procure insurance specifically covering the risks created by its live demonstrations which policy names **The Aesthetic Society and The Austin Convention Center**, the meeting facility, as additional insureds and sets coverage limits as recommended by Exhibitor's insurers. The Exhibitor shall provide a certificate of insurance, which confirms The Aesthetic Society and the meeting facility as additional insureds.
3. **Patient Consent and Releases.** All selected patients must agree to abide by any protocols established by The Aesthetic Society.

Prior to their participation, all individuals receiving treatments in Exhibitor's live demonstrations, whether paid or unpaid, and whether considered subjects, patients, or live models ("patients") shall sign releases absolving The Aesthetic Society and the meeting facility of all liability for any loss that may occur, including but not limited to personal injury, property damage and/or medical negligence. Said releases shall confirm the Patient's informed consent and shall acknowledge that the patient shall only look to Exhibitor and Demonstrator for compensation or damages. Exhibitor shall provide The Aesthetic Society with copies of all patient releases. **The below text is required by The Aesthetic Society:**

In consideration of my participation as a patient-model, I hereby give The American Society for Aesthetic Plastic Surgery and The Aesthetic Research Foundation and their agents, employees, assignees, and licensees (hereafter collectively "The Aesthetic Society") permission to record/photograph me before, during and after my procedure(s).

In consideration of my participation as a patient model, I hereby agree to release, indemnify, and defend at my own expense The Aesthetic Society and the venue owners and operators against all claims of any nature, including claims for medical malpractice or defective design, which I may bring as a result of my participation as a patient volunteer.

4. **No Off-Label Demonstrations.** Must limit live demonstrations either to FDA-approved products and indications (on-label only) or products not subject to FDA approval.
5. **Safety Protocols.** Must follow best practices and generally accepted safety protocols (including availability of hyaluronidase), and adhere to any required infectious disease protocols, such as those imposed by federal, state, county, or city authorities, or by The Aesthetic Society or the venue itself, as to patients, demonstrators, and observers alike.
6. **Local Follow-Up.** Exhibitor must designate a local physician who agrees to follow-up with the patient(s) as necessary. See last page for the form.



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7. **Exhibitor Releases.** Exhibitor hereby releases and holds harmless The Aesthetic Society, including its affiliated corporations, leadership, agents, employees, independent contractors and guests; the Facility, including its agents, employees and independent contractors; and the entire world from any claims, damages, actions, costs, losses and expenses, including attorney's fees related in any fashion to Exhibitor's live demonstration or Exhibitor's breach of this agreement, and Exhibitor further agrees to defend and indemnify each and all of them against any such claim at Exhibitor's sole expense.
8. **Exhibitor Compliance.** In the event Exhibitor is found to have exceeded the scope of authority for live demonstrations as conferred by this Agreement, Exhibitor's permission to perform live demonstrations shall be immediately revoked and Exhibitor shall be subject to immediate ejection without refund.

I have read the Live Demonstration Exhibitor Agreement in its entirety and my company's representatives, and I agree to adhere to everything outlined above.

Company Name:_____

Representative:_____

Signature:_____

Date:_____

Submit to: Erika Ortiz-Ramos, Director, Exhibit Sales and Meeting Services, Erika@theaestheticsociety.org.



Checklist of Items to Return

The list of items below must be returned to Erika Ortiz-Ramos, Erika@theaestheticsociety.org by deadline dates noted below:

Monday, December 16, 2024

- ☐ Submit signed Aesthetic Society Live Demonstration Exhibitor Guidelines and Agreement form
- ☐ Submit each demonstrator's name and copy of their TX license
- ☐ Submit sample copies of patient release forms for approval

Friday, January 31, 2025

- ☐ Submit Certificate of Insurance

Friday, February 14, 2025

- ☐ Submit all signed Patient Release forms
- ☐ Submit local Physician Follow-Up form

All items on this check list must be completed and returned by the due date noted above. Failure to comply may result in cancellation of the agreement.