



## Filming Guidelines for The Aesthetic MEET

Filming at The Aesthetic MEET is permitted using handheld devices only, such as smartphones and small video cameras. The use of larger or professional-grade filming equipment requires the express approval of The Aesthetic Society.

### Exhibitor Filming & Registration Requirements

- Exhibitors who wish to film within their booths must ensure that their activities do not obstruct aisles, access to other booths, or ongoing discussions.
- Any exhibitor bringing a film crew must **register their team in advance** with [Erika@theaestheticsociety.org](mailto:Erika@theaestheticsociety.org).
  - Film crew members **must be registered for an exhibitor badge**.

### Filming Restrictions

- **Public Spaces:** Filming in public spaces, such as lobbies and hallways, is permitted. However, care should be taken not to obstruct foot traffic or disrupt the experience of attendees.
- **Exhibit Hall:** Filming is allowed **only within an exhibitor's own booth**. Filming in aisles and common areas within the hall is **strictly prohibited** to protect other exhibitors from proprietary concerns.
- **Session Rooms:** Filming is **strictly prohibited** in all educational sessions to protect patient privacy and ensure appropriate content framing.
- If an exhibitor has a representative speaking in a session and requests to film, **this must be pre-approved through The Aesthetic Society with [Erika@theaestheticsociety.org](mailto:Erika@theaestheticsociety.org)**.

### Alternative Filming Location

- If an exhibitor or media professional needs a location to film outside of their booth or the exhibit hall, The Aesthetic Society provides a **designated Media Room** for this purpose, available on a first-come, first-served basis. For more details please contact [Erika@theaestheticsociety.org](mailto:Erika@theaestheticsociety.org).

### Usage Restrictions

- **Commercial use** of any images of attendees participating in demonstrations, meetings, or other event activities is **strictly prohibited**.
- The Aesthetic Society reserves the right to request access to any filmed content for review.

Please contact event staff for further information at [Erika@theaestheticsociety.org](mailto:Erika@theaestheticsociety.org).